

What is DeKalb County's Transit Master Plan?

The Transit Master Plan will address DeKalb County's **mobility challenges**, help to **enhance future development opportunities**, and **improve the quality of life** within each of DeKalb's cities and unincorporated communities, both north and south. The plan will also seize opportunities in DeKalb County for service enhancements today and expansion opportunities tomorrow to create a 30-year vision and beyond for transit investments.

PROJECT TIMELINE

Public outreach activities will be continuous throughout the project timeline with three rounds of concentrated activities.

JUL 2018	Kick-off project
AUG 2018	Establish transit vision and goals
SEP 2018	Develop State of DeKalb Transit and economic development vision
OCT 2018	Concentrated public and stakeholder engagement
NOV 2018	Analyze transit market opportunities
DEC 2018– JAN 2019	Define transit investment scenarios and financial constraints
FEB 2019	Concentrated public and stakeholder engagement
MAR 2019	Refine transit investment scenarios and financial constraints
APR 2019– MAY 2019	Concentrated public and stakeholder engagement
JUN 2019	Refine and submit recommendations
JUL 2019	Publish final Transit Master Plan



Live, work, play and use transit

The Master Plan will focus on creating an environment where transit is a seamless part of living, working and playing in DeKalb County. By creating a robust network of complementary modes that include different types of transit solutions, the plan will improve residents' quality of life and businesses' bottom lines.



Make sure transit is available for everyone

The Master Plan will provide mobility options for all DeKalb County residents. The recommendations will balance the needs of discretionary riders who could choose to commute via private automobile instead of transit with the needs of more transit-dependent riders such as seniors, individuals with low incomes, underserved residents, persons with disabilities, and youth.



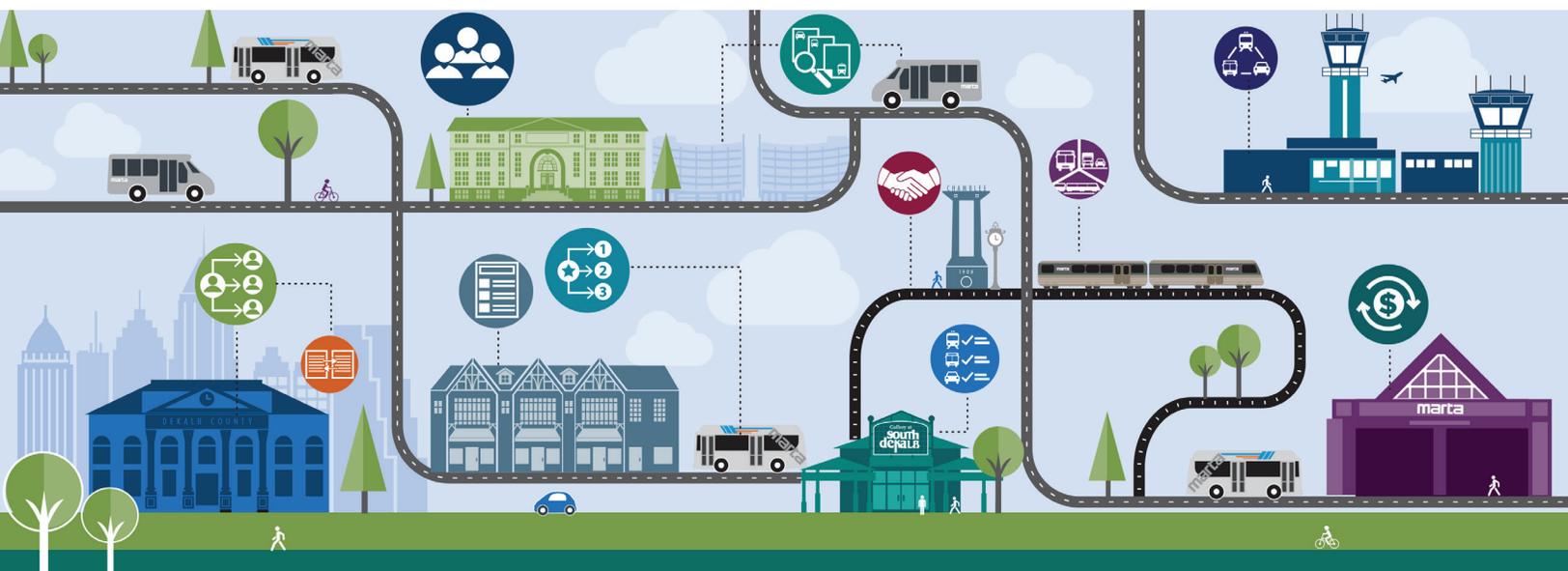
Ensure that the transit vision is affordable and effective

By creating an environment to listen, educate, and collaborate with residents, local businesses, cities, and DeKalb County, together we can develop a prioritized list of well-defined, realistic, and feasible transit improvements to guide us for the next few years and beyond.



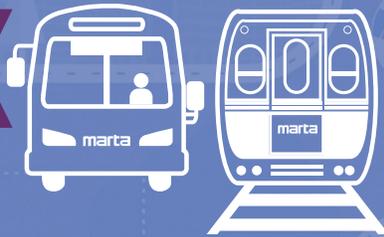
Make sure thriving and emerging areas have transit service

By defining fiscally sensible solutions, the Master Plan will bolster economic development activities in currently prosperous areas and encourage investment in those areas identified for future growth so that all areas of the County will benefit from future transit improvements.



Facts about DeKalb County in the MARTA Service Area

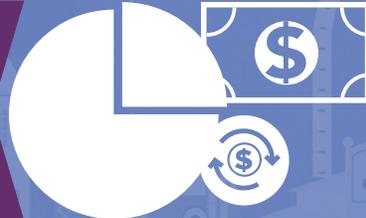
34% of the marta service area is in DeKalb County



27% of employment in the marta service area is in DeKalb County



In 2017, DeKalb County contributed **25%** of the marta sales tax revenue



36% of population in the marta service area lives in DeKalb County



Get involved in shaping DeKalb County's Transit future.

Your opinion counts! We want to hear what is important to you as we develop the Transit Master Plan for DeKalb County.

Our website gives you many opportunities to join in the conversation. In addition, there will be several public outreach forums over the course of the study.

- Look for upcoming community outreach activities, pop-up events, or public meetings on our website, through local media outlets, and social media blasts
- Join our email list via our website contact form to get updates and progress
- Request a speaker to update your civic or community group

COMING SOON! Use our interactive map to tag areas of concern to help us prioritize improvements.

Take our survey at surveymonkey.com/r/DeKalbCountyTransitMasterPlan so we can learn more of what is important to you.

STUDY PARTNERS



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